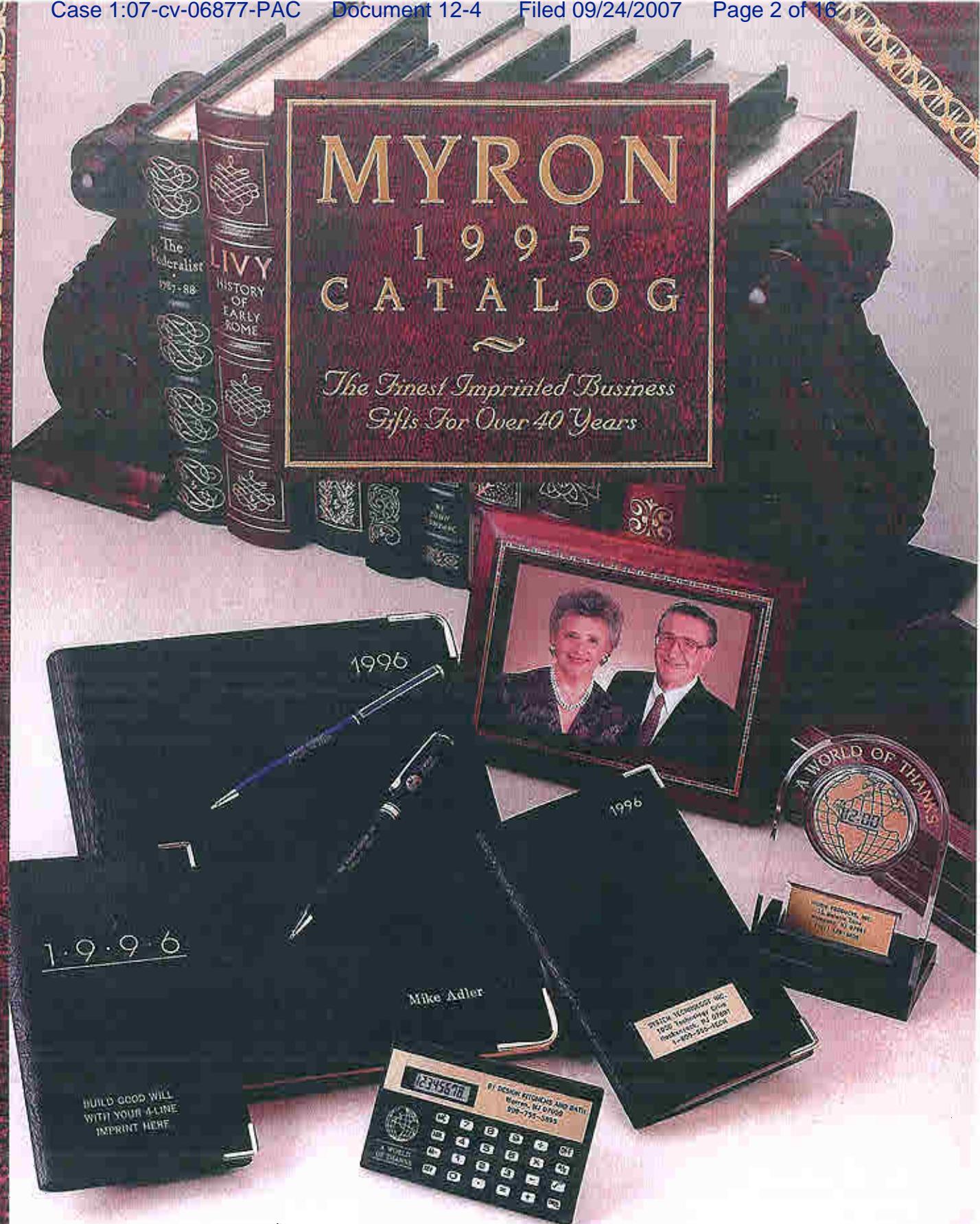


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2



**Unconditional Money-Back Guarantee
Dependable 48-Hour Service
Every Order Custom-Made To Your Specifications**

**VALUABLE GIFT
FREE WITH YOUR ORDER**

Caillat Decl., Ex. 3
Page 1 of 2

THE POCKET PAL™



Dear Customer,

Welcome to the Myron family of personalized business gifts. For more than 40 years we have specialized in providing new and exciting gifts you'll be proud to present to your customers.

A business gift from Myron is designed to keep your company's name and sales message in front of your customers all year long. And when you order from us you order with confidence. We continue to give the best guarantee in the business: if you're not 100% satisfied, return your order for a full refund. No questions asked. Guaranteed.

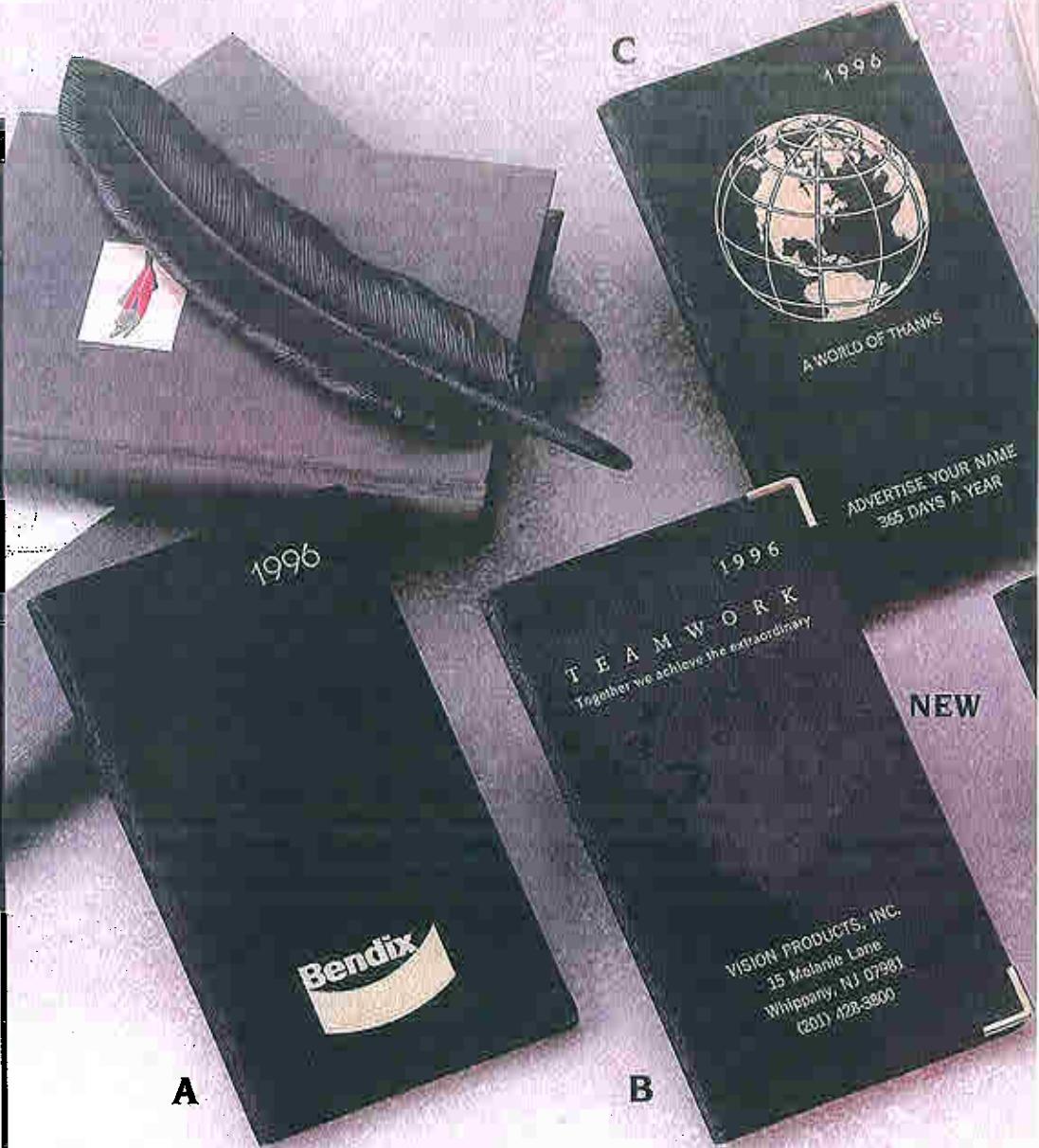
This year, we believe our collection is better than ever with a complete range of pocket and desk calendars. Among our great selection of pens is our first-ever rollerball pen, the Bentley on page 10, and a brand-new group of personalized gift ideas offered for the first time on pages 14 and 15. You'll be proud to add your name to these and all our quality products.

Quality products and affordable prices! That's the Myron way. And we're here to personally assure your complete satisfaction.

We look forward to helping you build your business.

Mike, Elaine, Jim & Marie

©1995 Myron Manufacturing Corp.



Our best-selling *Pocket Pal Road Atlas* is an unbeatable combination your customers will love – an appointment calendar and full-color 16-page road atlas in one. The size is a convenient 3½" x 6". Each is bound in richly-textured covers in many styles – one that is just right for your company and your advertising message.



Lustrous gold edges give the look and feel of much more expensive appointment calendars.

A. Original

The appointment calendar that bears the unmistakable Myron hallmark of quality – a standard of excellence we have maintained for years. An affordable way to make a big impression with your message stamped in gold.

Black Crush #502AD90

500	250	100	50 (min)
\$1.87	\$2.02	\$2.19	\$2.50

B. Teamwork

"Together We Achieve The Extraordinary" is stamped in gold on the richly grained cover. This handsome calendar with goldtone corners features two climbers set against a gray sky. Just add your message stamped in gold.

Black Crush #53GAD90

500	250	100	50 (min)
\$2.11	\$2.25	\$2.47	\$2.81

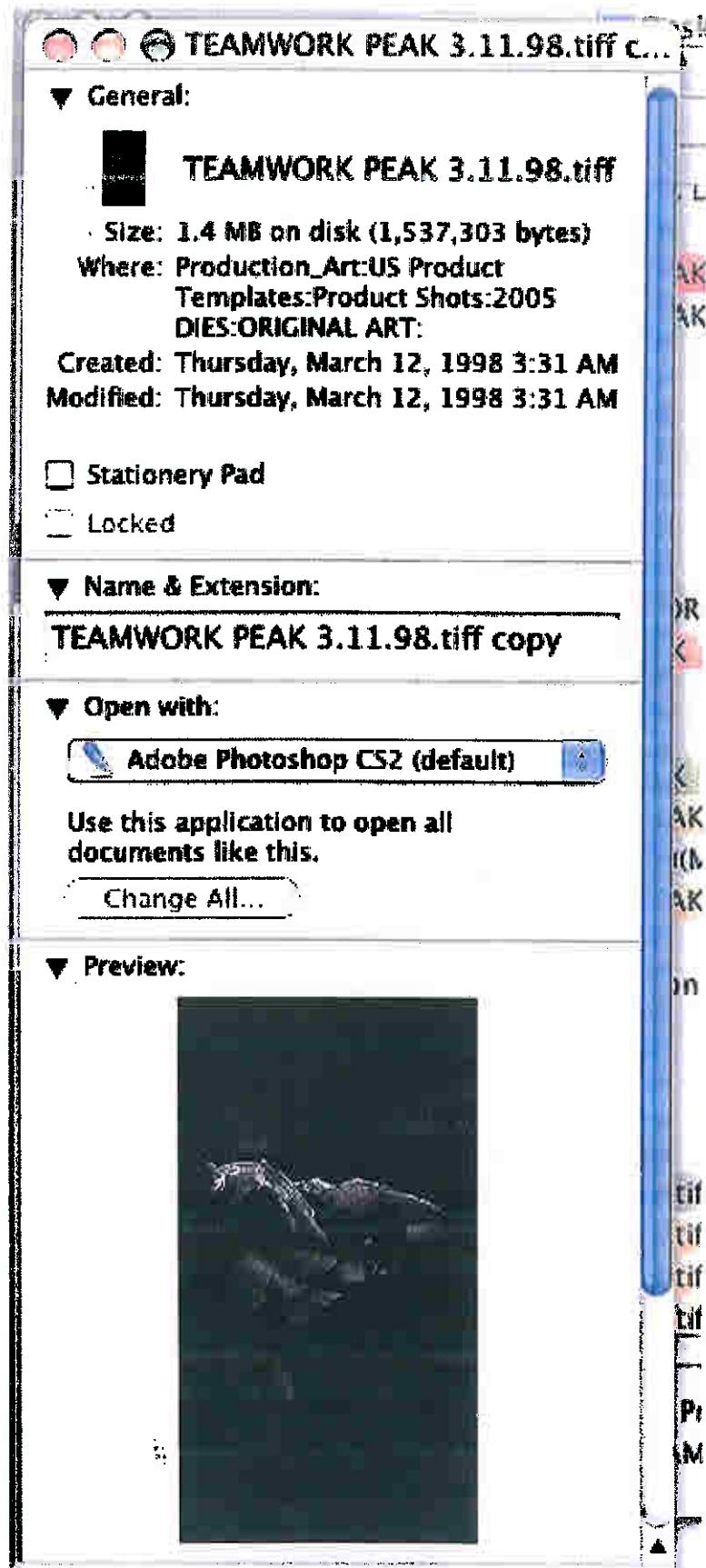
Caillat Decl., Ex. 3

Page 2 of 2

100% SATISFACTION GUARANTEED

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3



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MYRON 0175

TEAMWORK.TIFF.rev.10/11/96 Info

TEAMWORK.TIFF.rev.10/11/96 208 KB

Modified: Oct 11, 1996 9:47 PM

▶ Spotlight Comments:

▼ General:

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Modified: Friday, October 11, 1996 9:47 PM

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Stationery Pad
— Locked

▼ More Info:

▼ Name & Extension:

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▶ Open with:

▼ Preview:

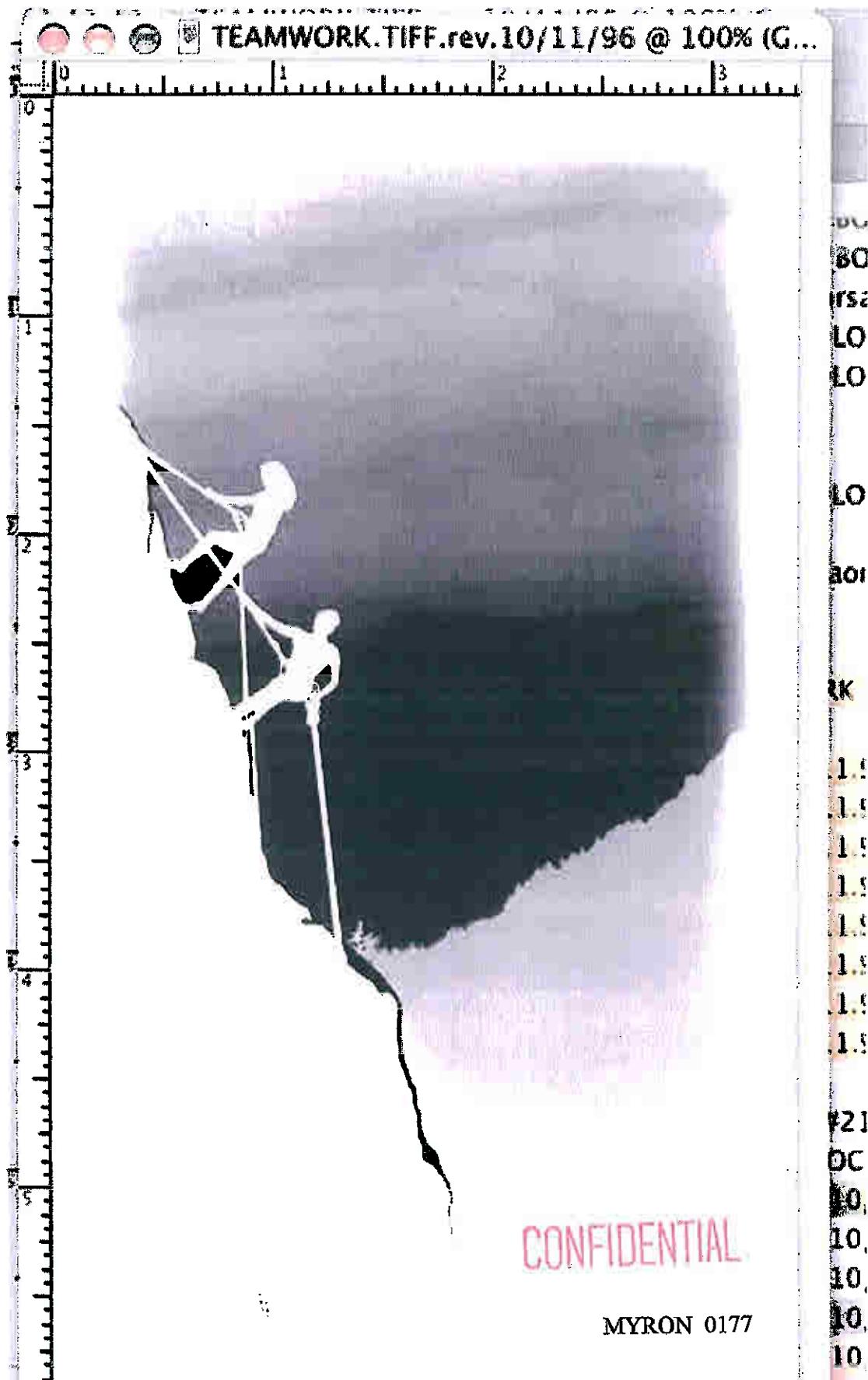


CONFIDENTIAL

MYRON 0176

▶ Ownership & Permissions:

TEAMWORK.TIFF.REV.10/11/96



CONFIDENTIAL

MYRON 0177

100%

Doc: 195.9K/195.9K

TEAMWORK FIGURES

Music

Caillat Decl., Ex. 3
Page 3 of 7

TEAMWORK Info

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Modified: Jul 22, 1996 10:53 PM

► Spotlight Comments

▼ General:

Kind: Adobe Photoshop TIFF file
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PM04-518 TEAMWORK DATE
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Overseas%20Dated
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AM
Modified: Monday, July 22, 1996 10:53
PM
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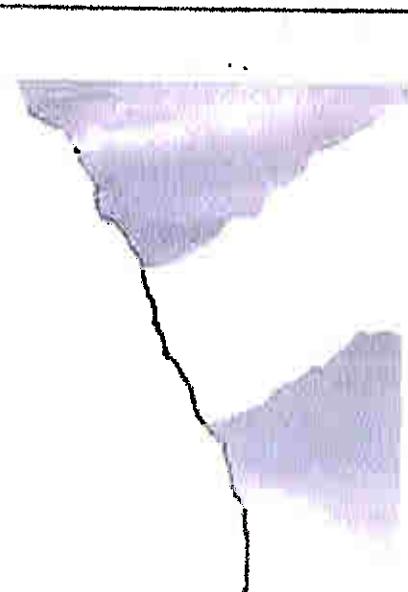
Stationery Pad
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► Name & Extension:

► Open with:

▼ Preview:

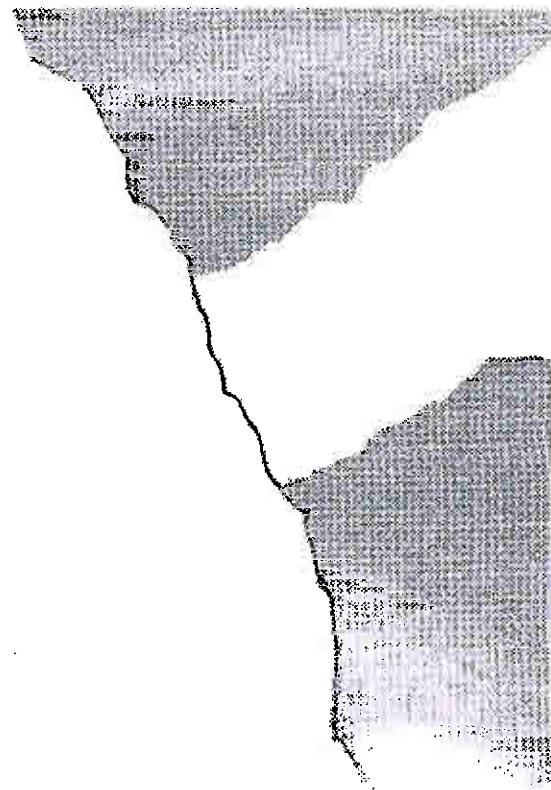


▼ Ownership & Permissions:

MYRON 0178

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MYRON 0179

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TEAMWORK FIGURES.info

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Modified: Jul 29, 1996 10:21 PM

▶ Spotlight Comments:

▼ General:

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PM04-518 TEAMWORK DATE
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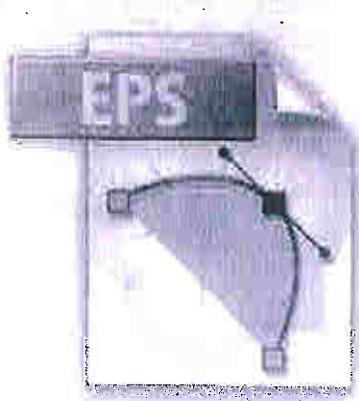
Stationery Pad
 Locked

▶ More Info:

▶ Name & Extension:

▶ Open with:

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▶ Details: CONFIDENTIAL

Caillat Decl., Ex. 3
Page 6 of 7



MYRON 0181

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Myron

MANUFACTURING CORPORATION

Offering The Finest
Personalized Business Gifts
For Almost 50 Years

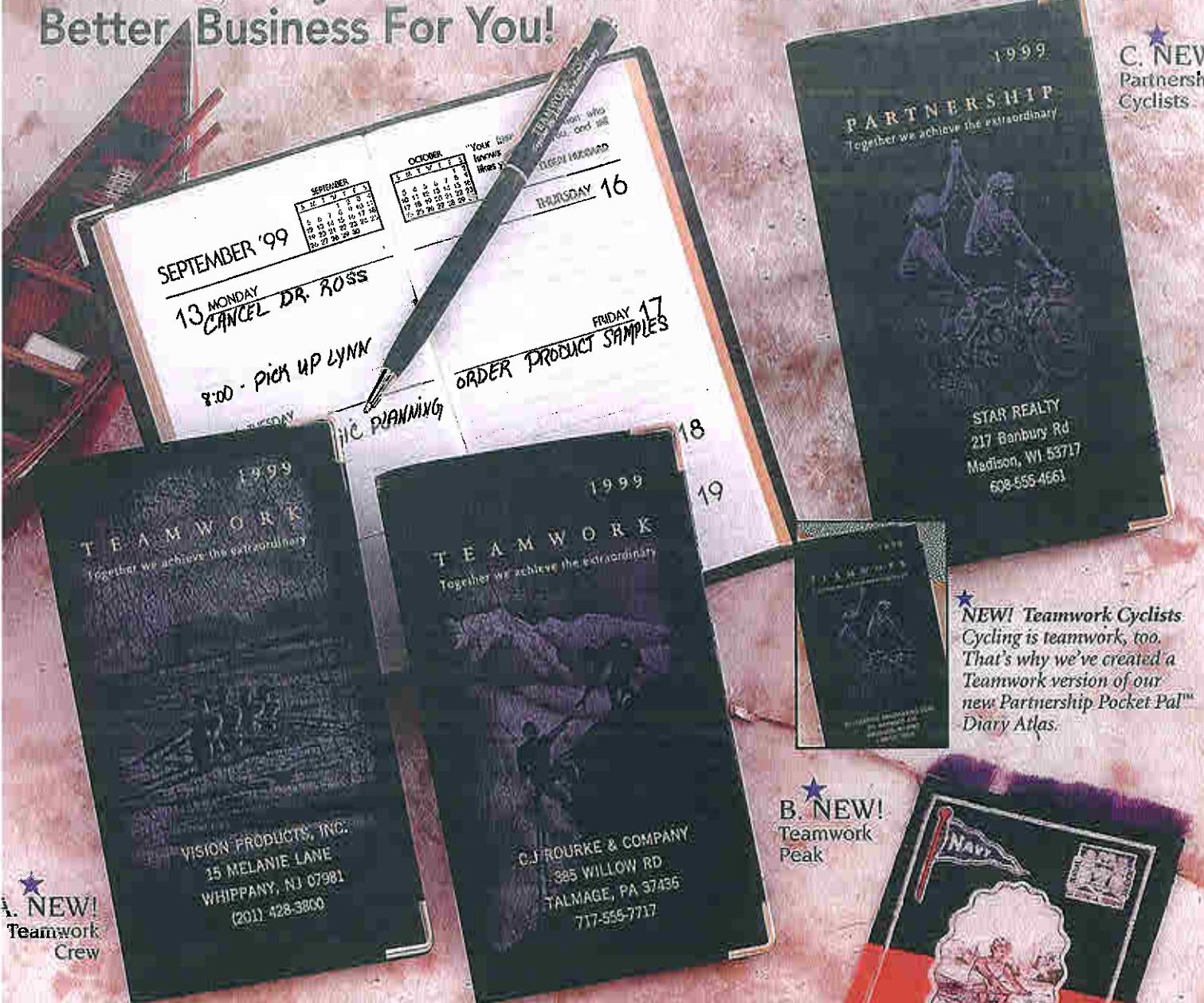
"We're In Business
To Build Your Business"



- Over 60 exclusive products custom-imprinted to work harder for you
- Unconditional money-back guarantee
- Valuable FREE GIFT with your order!



Teamwork Pays Off with higher company morale, increased productivity and Better Business For You!



A. NEW! Teamwork Crew

Whether it's climbing a mountain or building a business, teamwork makes everyone a winner. Our new Teamwork Pocket Pal™ Diaries with Atlas inspire the spirit of "Together we achieve the extraordinary." Everyone will appreciate the handsome new designs and the time-tested convenience of popular weekly diaries.

A. NEW! Teamwork Crew

When everyone pulls together, your business will cross the finish line in first place. The crew team on our Pocket Pal™ Diary delivers the spirit of teamwork along with your name and company message stamped in gold. Gilt-edged pages and goldtone corners. #5D4AD40

50(min)	100	250	500	1000
\$2.99	\$2.57	\$2.33	\$2.17	\$2.03

B. NEW! Teamwork Peak

Our mountain climbers inspire customers to join your team and reach new heights. Your company name in gold on the cover makes the message personal. Gilt-edged pages and goldtone corners. #5D3AD40

50(min)	100	250	500	1000
\$2.99	\$2.57	\$2.33	\$2.17	\$2.03

C. NEW! Partnership Cyclists

Whether it's the *Tour de France* or a ride around the block, cycling expresses people working together. It will be that way too, when you give the Cyclist Pocket Pal™ Diary with your name on the front cover. Goldtone corners, gilt-edged pages.

Partnership Cyclists #5D7AD40

Teamwork Cyclists #5K2AD40

50(min)	100	250	500	1000
\$2.99	\$2.57	\$2.33	\$2.17	\$2.03

C. NEW! Partnership Cyclists

STAR REALTY
217 Banbury Rd
Madison, WI 53717
608-555-4561

NEW! Teamwork Cyclists
Cycling is teamwork, too. That's why we've created a Teamwork version of our new Partnership Pocket Pal™ Diary Atlas.



IMPRINT INFORMATION. Prices stated are per calendar cost and include your imprint in gold - maximum 4 lines, 30 characters per line. Add \$5.95 machine set-up charge. Shipping charges additional F.O.B. NJ factory. Special quotation for quantities over 1000. Logos available at one-time die charge of \$26.50.

100% SATISFACTION GUARANTEED

Caillat Decl., Ex. 4
Page 2 of 2

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5

2008

T E A M W O R K
Together we achieve the extraordinary

To Order Call MYRON
at 800-526-9769
TWP 200 BLUE MOUNTAINS
DUO DATE LOG
Style #52423-53